

Torrance Herald

NINTH YEAR

TORRANCE, CALIF, FRIDAY, JANUARY 11, 1924

NO. 52

Build Progress Platform For 1924

Torrance Herald To Be Published Twice Each Week

Rapid Growth Of City Necessitates Publication Of Paper On Each Tuesday And Friday Hereafter

NEW SYSTEM IN EFFECT NEXT WEEK

Owners Seek To Keep Paper Abreast Of Rapid Development In City And Surrounding District

One more evidence of the progress and growth of Torrance. Starting next week The Torrance Herald will be published twice each week—on Tuesday and Friday. This is a flourishing community. Events are moving rapidly. The people are entitled to up-to-the-minute news and should not have to wait an entire week for it. So, having adopted a policy of boosting for progress, the publishers believe it their duty to keep abreast with growth and advancement.

A newspaper holds a unique position in a community. Of no other institution is demanded more constant progressive spirit. No other institution suffers so painfully if it lags behind the procession. We consider it a privilege to be able to keep up with Torrance. We even try to anticipate progress, reflect it in our columns and march along to new and greater accomplishment with the community in which we are privileged to work.

Subscribers to The Herald who have paid their subscriptions in advance will receive two papers each week instead of one until their subscriptions expire.

Costs Go Up
Owing to greatly increased costs of production, however, the subscriptions hereafter will be increased from \$2 a year to \$3 a year to subscribers in Los Angeles county. Other new subscription rates will be as follows: Outside of Los Angeles county, \$4 a year; Canada and other foreign countries, \$6 a year.

It may be news to many of our local readers to know that the message of Torrance goes out in this paper to every state in the Union, to all the provinces of Canada, and to

several countries in the Orient. The change from the weekly to the twice-a-week basis marks one more stepping stone in the life of The Herald.

From Handbill
The change of The Herald from a weekly to a semi-weekly is another milestone in the unique history of this paper. It comes with the first issue in the tenth year of the life of The Herald.

The Herald has grown with Torrance, from a small paper, no larger than a handbill, to a weekly that has attracted attention in newspaper circles the country over.

As Torrance has developed and expanded, so has its newspaper. Newspaper men even have a way of thinking that they even have something to do with the development of the city in which they publish their paper. We will not argue that point, because there would be only one side to the argument—ours.

Nevertheless, it is the intention of the publishers to keep on growing with Torrance—and to help Torrance grow, if they can.

You now have a semi-weekly paper. When the city is large enough, the frequency of publication will be increased again.

THIS WEEK

Be Reasonable—The Chamber of Commerce Inventory of 1923

By W. HAROLD KINGSLEY

TORRANCE mail carriers starting out on their new routes January 2 met with every obstacle imaginable. Despite repeated exhortations from the platform and in the press, scores of residents have not yet provided their home with mail boxes. As many more houses are without numbers. The two new carriers are not acquainted with everyone in the city—a not altogether unusual fact.

And yet some residents, after the new carriers had been on the job less than a week, were complaining of the service.

BE REASONABLE.
If the new carriers bring the service up to the efficiency they desire in three months they will be doing splendid work.

They came on the job in the rush season. The Christmas bustle was still going on in every postoffice in the country. They started delivering when the great rush of New Year mail flooded the local postoffice. To deliver the statements alone was a good day's job the day after January 1.

Considering all these things, the two new postmen are doing splendid work. Let's not kick until we have a kick coming.

Despite cases of delayed mail and of delivery at the wrong door, the fact is that the great bulk of the mail during the past week has been delivered to the proper address ON TIME.

Justified complaint of poor postal service is all right—but complaint NOW is UNJUSTIFIED.

BE REASONABLE.

THAT Chamber of Commerce dinner Monday night was an inspiration. It marked one more milestone in this city's advancement. It closed a year of splendid achievement and opened another of equally splendid promise.

It is well to take inventory of civic affairs every twelve months and to lay plans for the next year's community business.

That is what took place Monday night. The Torrance Chamber of Commerce accomplished much that was worth while in 1923.

Its program for 1924 as outlined by Carl Hyde and Harry Gadeky should be driven through in every detail.

A year from now Torrance should be able to take inventory again, checking off as accomplishments every proposal in the program of 1924, from the paving of Cabrillo avenue by the Pacific Electric to the control of Torrance schools by Torrance.

These are worthy causes. If the Chamber of Commerce carries them through to realization, every person in this unique city in which we live will benefit and prosper.

The Chamber of Commerce, as Capt. Dancey so ably put it, "is the pivotal center of civic activities."

Let's keep things humming around that pivot all through 1924, so that next year we will be able to say "This is what we did," not "This is what we tried to do."

TO MERCHANTS: Watch out for bad checks. Passers of forged checks are operating systematically in Torrance, Lomita, Wilmington, and the entire harbor district. These men present company checks in payment for merchandise and walk away with the change. Checks from the following firms are being passed: Palmer Brothers Trucking company; Haley Brothers Trucking company; Norris Drilling company. No such companies exist. In other cases of recent history bona fide checks have been stolen from companies, forged, and cashed.

To the public: Unless you are positively identified, do not ask merchants to cash your checks. Merchants are willing to accommodate persons whom they know or who are identified. To ask them to cash checks for total strangers who are unidentified is to ask them for a favor which you yourself would not grant.

Merchants in Torrance and Lomita have suffered losses of thousands of dollars during the past year through cashing worthless checks.

If a merchant refuses to cash your check, his refusal does not mean that he doubts your honesty. It is because he doesn't KNOW you.

Chamber To Get Report On School District In City

Starting off with a rush on the new year's platform of progress, as outlined last Monday night, directors of the Chamber of Commerce Tuesday instructed the school committee to investigate and report on the procedure necessary for the formation of a Torrance school district.

C. of C. Officers Announce Big Boom Program for Year

CAPTAIN DANCEY SAID SOMETHING

Capt. S. N. Dancey, American Legion emissary, apostle of Americanism and orator extraordinary, combines an unusual grasp of world conditions with a virility of expression that thrilled Torrance people Monday night when he spoke at the Chamber of Commerce Forum dinner in Legion hall.

Capt. Dancey's intense Americanism is equalled only by his power to transfer his own robust enthusiasm of his audience.

Some small idea of the force of his address, punctuated as it was with piercing darts of wisdom, may be gleaned from the following excerpts from his eloquent address. Fortunately this dynamic man is coming back to Torrance and will speak here again. To those who have not heard him, The Herald wishes to say that they owe it to themselves to be present when he speaks here in the future.

The following paragraphs are culled from Capt. Dancey's address:

"Your Chamber of Commerce is the pivotal center of all Torrance activities. But your officers cannot do all the work alone. It is up to you to help."

"Make your school a Torrance school. If Torrance is good enough for a place on the map of California, it is good enough to control its own schools, and through them the education of its own sons and daughters."

"You'll never sell interest in your city to someone else until you sell it thoroughly and without reservation to yourselves."

"If you have in your midst men who are not satisfied with Torrance, I am sure there is nobody in your city who would weep to see these gentlemen pack up their duds and get out."

"If there is anything you think can't be done, go to your women's clubs. They will do it. Make no mistake about that."

"It isn't what you have done in the past in Torrance that counts; it's what you are doing now."

"Have the courage of your convictions. I'd rather go down to my grave as a man who said what he thought and lost a few dollars because of his courage than die having kept my mouth closed in order to gain a few paltry dollars."

"You cannot play fast and loose with the laws of God and man and get away with it."

"Keep the Sabbath day. The disregard for the Sabbath in Southern California is the outstanding flaw in the social life of this state."

"The controversy in Oklahoma was not a controversy between Jack Walton and the Klan. It was a battle between the people for their own rights and a self-appointed dictator who took the law into his own hands."

"Your greatest industry is your school system."

Urge Improvement Of Carson Street To Main Street

Directors of the Torrance Chamber of Commerce Tuesday night passed resolutions urging that Carson street be resurfaced and put in good condition from Cabrillo avenue in Torrance to Keystone.

Resolutions were sent to the board of trustees, to the city of Los Angeles and to the board of supervisors, calling the attention of the several bodies to the poor condition of the highway between Torrance and Keystone.

OPEN NEW CLASS

Classes to assist foreigners to secure citizenship papers will be held at the Torrance high school each Friday night from 7 to 9 o'clock. William M. Bell will be in charge.

Rousing Meeting Sends Chamber Off To New Accomplishments With Citizens Standing For Advancement

WOULD FORM OWN SCHOOL DISTRICT

Gadeky And Hyde Announce Plans Including Local Control Of Educational System And Extension Of Limits

Pave Western avenue; Put the Torrance school system under the control of Torrance;

Extend the Torrance city limits westward; Get the P. E. to pave its right of way on Cabrillo avenue; Encourage building by renewed support of the Torrance Building and Loan association.

These constitute the chief aims of the Torrance Chamber of Commerce for 1924, as outlined by officers of the Chamber at a rousing annual dinner at Legion hall Monday night.

If the enthusiasm engendered at the meeting carries through the year there is little doubt that all of the proposed accomplishments will have been driven through by the time another year rolls around.

Carl Hyde, re-elected president of the chamber, and Harry L. Gadeky, secretary, recounted the achievements of the organization during the past year and set forth the plans for 1924.

Gadeky Speaks
After declaring that the new school buildings would not have been built had not the chamber "kept everlastingly at it," Mr. Gadeky issued a strong plea for "control of Torrance schools by Torrance people."

"We should form our own district," he said, "build our own schools, select our own teachers, and run our own school system."

"With all due respect to the Los Angeles school board, I must say that it is not only inconvenient but unsatisfactory to have our Torrance schools governed by outsiders. Whenever we need anything we must go up there and plead for it."

Urges New School
"During 1924 we should get busy and form our own school district. Teachers in our schools should live in Torrance. If Torrance is a good place to teach in it is a good place to live in."

"This year we should acquire property and build a school in the north end of the city."

Mr. Gadeky added the weight of the chamber to the attempts now being made by the board of trustees to

get the P. E. to pave the right of way along Cabrillo avenue without constructing curbs on each side of the tracks.

"We should also call the attention of the railroad company again," he said, "to the fact that Redondo boulevard is not a parking place for trains, but a residence street."

The secretary announced that the chamber enters 1924 with the unqualified support of the Realty board, the American Legion, the Parent-Teacher association, the Woman's club.

For New City Hall
He urged the need of a new city hall in Torrance.

Pointing out that a great industrial district is about to build up west of the Torrance limits, he recommended that the city take steps to annex territory west of the present limits.

He urged the extension of the Torrance trade area in all directions and pledged the aid of the chamber to attempts which will be made during 1924 to bring about such an extension.

Carl Hyde declared that outside capital will not build Torrance alone, unless Torrance capital does its share. He urged continued and renewed support for the building and loan association.

He explained the ideals of the Torrance Progress club and lauded its intentions.

Capt. Dancey's Address

Capt. S. N. Dancey fired the audience with enthusiasm for civic progress through co-operation and drove home, as it has never before been driven home in Torrance, the shining glory of American patriotism. The Herald regrets that lack of space forbids publication of this address in its entirety. Penpoint excerpts from the speech appear in another column.

SEVERAL CASES OF SMALLPOX REPORTED IN THIS DISTRICT

Although physicians believe there is no immediate danger of a widespread epidemic, several cases of smallpox are reported in Lomita and between Torrance and Redondo. The cases have all been placed in strict quarantine.

Persons who believe in the effectiveness of vaccination as a preventative should go themselves and send their children to a physician.

Scores of children in Lomita already have been vaccinated.

PROGRESS CLUB MEETS MONDAY AT FIRST METHODIST CHURCH

The Torrance Progress club will meet next Monday night at the Methodist church at 7:30.

All who can subscribe to the principles of the organization are invited to attend.

The organization is dedicated to the progress and upbuilding of the city of Torrance and the prevention by any legal means of the encroachment of oil development into the present restricted district of the city.

Important business will be considered and committees for the year will be appointed.

R. R. SMITH, President, Torrance Progress Club.

CARSON STREET WELL, NEAREST RESTRICTED DISTRICT, FAILS TO RESPOND WHEN SWABBED

Confidently expecting production of about 500 barrels a day, though sure they were near the edge of the structure, officials of the Star Petroleum corporation now believe that their Carson street well, the derrick nearest to the Torrance restricted district, will not be a producer.

Swabbed for two days through a hole perfectly drilled and with no water showing, the well refused to come in.

Wednesday the crew was washing the liner with water, and another production test will be made soon.

"We will not drill deeper," said a representative of the company Wednesday. "There is some oil here all right, although it may not be in commercial quantities. However, it is heavy oil and it would not pay to spend any more money to get it. We believed we might get about 500 barrels a day. If we fail to bring in the well from the present depth we will drill no deeper."

Across the street the Chancellor-Canfield steel derrick has never been rigged up.

FIRST CLASS LUMBER SERVICE

By THE MYSTERIOUS COWBOY

Chas. V. Jones, capable manager of Torrance's only lumber yard, has "been through the mill." Starting as an office boy at the main depot of this big organization at Wilmington over seven years ago, this young man has passed through all of the branches

is a part, Mr. Jones has won favor among his superiors and the trade he so ably serves. A native of Utah, he has long been a resident of Southern California; knows the district and its requirements.

The Consolidated Lumber Co. has



of the business to the managerial appointment that he assumed in Torrance more than a year ago. He is a very genial and able fellow, this young lumberman. Guiding one of the units of the vast system of which he

played an important part in the upbuilding of this highly developed country. With manufacturing plants in the northwest and at Humboldt

(Continued on Last Page)